

# HPE GREENLAKE

Data protection with Veeam

## CONSUMPTION-BASED IT

Data is the lifeblood of every organization, and must be always-on, always-fast, and protected. As more data is generated faster than ever from the edge to the cloud, IT needs to modernize data protection to simplify operations, meet every SLA, and unlock the value from their data.

HPE has created a solution for the on-premises deployment of data protection systems with Veeam software to deliver that flexibility in a consumption model.

### Benefits of HPE GreenLake consumption-based services

**75%**

shortened time to market for deploying global IT projects<sup>1</sup>

**30%**

CAPEX savings due to eliminated need for overprovisioning<sup>2</sup>

**40%**

IT resource savings<sup>3</sup>

1. 2. 3. 4 A commissioned study conducted by Forrester Consulting, The Total Economic Impact™ of HPE GreenLake, May 2020

## REALIZE FASTER VALUE

Protect your data with an efficient, enterprise-class data protection platform offered in a cloud-like, pay-per-use experience. From rapid recovery to long-term retention, HPE GreenLake with Veeam delivers simple, automated backup and recovery.

Enjoy worry-free data protection and capacity that grows with your business using consumption-based backup.

### Pay-per-use economics

Flexible, consumption-based model

### Accelerated time to value

Capacity ready ahead of demand

### Simplified IT

Support to manage your environment

### On-premises control

In your IT environment—from core to edge

## MAKE DATA PROTECTION EFFORTLESS

For rapid backup and recovery on-premises, HPE GreenLake with Veeam deliver robust, flexible, enterprise-wide data protection, with intelligent deduplication to help maximize capacity. Orchestrate and automate with support for 3-2-1 data protection driven by policy and business need.

**“By 2024, over 75% of infrastructure in edge locations will be consumed/operated via an as-a-service model, as will more than half of datacenter infrastructure.”<sup>4</sup>**

Managed for you by HPE experts who take care of core maintenance activities to protect your data and allowing your IT staff to focus on strategic business initiatives.

Veeam delivers Cloud Data Management, which entails backup and recovery, cloud mobility, monitoring and analytics, orchestration and automation, and governance. Veeam Availability Platform manages and protects virtualized, physical and cloud-based primary and secondary storage resources from the centralized Veeam ONE console. Core capabilities include backup, recovery, replication, and failover.

The reference architecture for HPE GreenLake with Veeam includes Veeam Backup & Replication (Enterprise Plus) and Veeam Agents (as required for physical servers) with associated 24x7 Veeam support, using HPE StoreOnce Catalyst software and HPE Apollo with associated HPE installation and 24x7 support.

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